

TruRep Digital Privacy Policy (Formerly known as ShotDoctor)

Last Updated: August 17, 2023

This TruRep Digital Privacy Policy (USA) ("Privacy Policy") describes how we collect and use your information through a variety of digital means. By accessing or using this website, mobile application or other TruRep product or service on any computer, mobile phone, tablet, console or other device (collectively, "Device"), you consent to our Privacy Policy. TruRep may modify this Privacy Policy at any time effective upon its posting. Your continued use of our products and services constitutes your acceptance to this Privacy Policy and any updates. This Privacy Policy is incorporated into, and is subject to, the Terms of Use.

While this Privacy Policy is intended to generally describe our privacy practices, our goal is to also provide more detailed information at times when it's most meaningful to you. Please look for these notices within our TruRep services.

COLLECTING INFORMATION

WHAT YOU GIVE US

We collect information you give us or permit us to access. Information may include, but is not limited to, your name, image, birth date, email and physical address, telephone number, gender, contact lists, social media information and profile, activity and performance information, and when necessary, credit card information.

WHAT WE COLLECT FROM YOU

We may automatically collect information regarding your interaction with, and use of, our products and services. Information we may collect includes, but is not limited to, your telephone number, Device identifier and hardware information, IP address, browser type and language, cookie information, system type, whether you have enabling software to access certain features, access times, referring website URLs, information about your purchases and other information about your interactions with us.

CHILDREN'S PRIVACY

We do not knowingly collect or solicit personal information from children under 13.

USING INFORMATION

We may use your information to do the following:

- Enhance, customize and personalize your TruRep experiences and communications
- Send you administrative messages and other information about TruRep. Communicate with you about your purchase, account information or customer service
- Communicate with you about our products, services and events, and for other promotional purposes
- Administer contests, promotions, events, surveys or other features
- Display relevant marketing to you

SHARING INFORMATION

SERVICE PROVIDERS

We may transfer your information to TruRep service providers to conduct our business. For example, they may handle credit card processing, shipping, data management, email distribution, market research, information analysis, and promotions management.

BY LAW OR TO PROTECT RIGHTS

We may disclose information upon governmental request, in response to a court order, when required by law, to enforce our policies, or to protect our or others' rights, property or safety. We may share information to prevent illegal uses of TruRep's products and services or violations of the Terms of Use, or to defend ourselves against third-party claims. We may also share information with companies assisting in fraud protection or investigation.

BUSINESS TRANSFERS

Your information may be transferred to a third party as a part of our business assets in a sale of a part or all of TruRep. If this should happen, notice will be provided by posting to the website or other form of communication.

TruRep SHARING

Information that is publicly shared may be used by TruRep for promotional purposes.

PROTECTING INFORMATION

Security Measures: We use a variety of security measures, including encryption and authentication tools, to help protect your information. We use secure servers when you place orders. All credit card information you supply is transmitted via Secure Socket Layer (SSL) technology.

NO GUARANTEE

Like other companies, TruRep cannot guarantee 100% the security or confidentiality of the information you provide to us.

COLLECTION TOOLS

HOW WE COLLECT INFORMATION

TruRep automatically collects information within our products and services or stored by your Browser or Device. We use a variety of methods to collect this information, including, but not limited to, cookies and pixel tags/web beacons ("Collection Tools").

THIRD PARTY TRACKING

We may work with other companies who use tracking technologies to serve ads on our behalf across the Internet. These companies may collect information about your interaction with us, including advertising. These companies may not recognize or respond to DNT headers from web browsers. If you would like to opt-out of receiving ads tailored by 3rd party tracking technologies associated with our website, please click [here](#). Note that if you opt-out from these third party tracking technologies, you may still see our ads at other websites, but the ads will not be tailored using third party tracking technologies associated with our website.

CHOICES

MODIFYING OR DELETING YOUR INFORMATION

You can modify or delete your profile within certain TruRep services, through your account. Your information previously posted may still be publicly viewable. TruRep may keep information and content in our backup files and archives.

COMMUNICATION/UNSUBSCRIBE/OPT-OUT

Regardless of the settings you select, TruRep may send you service-related communications. To unsubscribe and stop receiving messages, please change your settings or follow the instructions in the email, text message, notification or other message type. If you have unsubscribed from any TruRep communications, due to production schedules, you may receive communications already in production.

INTERNATIONAL USERS

Our digital operations are conducted, in whole or in part, in the United States. Regardless of where you live, you consent to have your personal data transferred, processed and stored in the United States, and allow TruRep to use and collect your personal information in accordance with this Privacy Policy.

TERMS OF USE

Your use of our products and services, and any disputes arising from them, is subject to this Privacy Policy as well as our Terms of Use. Please visit our Terms of Use, which explains other terms governing the use of our products and services.